



## OUR HISTORY

### A long history of life-transforming nutrition

*Nutricia Cuijk* is built on our people's expertise and passion to support the healthy growth of infants and young children. This commitment is rooted in *Nutricia's* history, starting with its foundation in 1896 when Johannes & Martinus van der Hagen learned that it was possible to make infant formula that was inspired by breastmilk. And it continues to this day, as our team in Cuijk provides evidence-based specialized nutrition to babies all over the world through Danone's global presence.



#### 1896

Dr. Johannes van der Hagen and his brother Martinus acquire the rights to manufacture Professor Backhaus infant formula and start production.

#### 1901

The company was named *Nutricia*, based on the Latin word 'Nutrire', meaning 'to feed'.

#### 1905

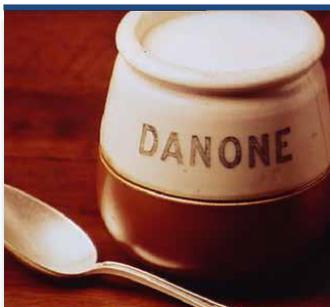
After having developed a method to improve the shelf-life of products, we start shipping internationally.

#### 1916

N.V. Cuijsche Melkproductenfabriek was founded.

#### 1918

N.V. Cuijsche Melkproductenfabriek changes its name to Lacto N.V.



#### 1919

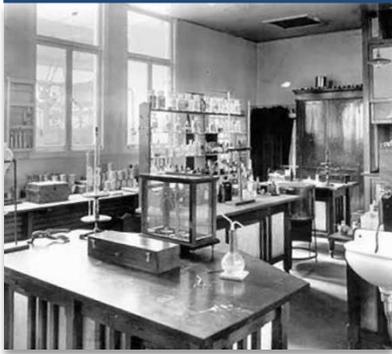
Birth of BSN-Gervais Danone, when Isaac Carasso launches Danone, named after his son Daniel, whose nickname was 'Danon'. Danone is committed to healthy eating from the start

#### 1924

We release the first booklet for healthcare professionals, "In the Doctor's Office", with nutritional guidelines for children.

#### 1924

Nutricia acquires Lacto N.V.



**1946**

We set up our own dedicated research facility.

**1952**

We continue to develop innovative products, such as Amirige (for pre-term infants) and Nutrilon (anti-reflux).

**1972**

Groundbreaking speech from Antoine Riboud in Marseille, redefining the traditional role of the business leader. Birth of Danone's dual commitment to business success and social progress.

**1974**

Installation of two Niro spray dryers in the Cuijk factory.



**1984**

Pepti Junior is launched, our first specialty product for the dietary management of cow's milk allergy.

**1987**

We launch Almiron Plus; the first follow-on formula and a major innovation.

**1992**

Hydrolysis and ultrafiltration allow us to produce infant formula for babies with allergic reactions to proteins.



**1994**

The birth of a star. 'BSN-Gervais Danone' becomes 'Danone'. The logo symbolizes Danone's drive to keep pushing higher and going further.

**1995**

We incorporate LCPs (DHA and AA) in our pre-term formula Nenatal, making us the first company to include the single cell LCPs into infant formulas.

**1998**

We file a patent on our innovative prebiotic mixture (scGOS/lcFOS 9:1) after detecting the full spectrum of oligosaccharides in breast milk. Two years later, we launch the first prebiotic formula – a worldwide breakthrough.

**1998**

Numico becomes the new name for Nutricia, formed by NUtricia, MIlupa and COw & Gate.



**2007**

Numico becomes part of Danone, creating a world-leader in health and nutrition across all life stages. This reinforces Danone's mission of bringing health through food to as many people as possible.

**2013**

Nutricia opens a state-of-the-art research centre in the Utrecht Science Park to further accelerate innovation.



**2015**

We introduce a number of products and services for pregnant and lactating mothers across multiple markets, signifying our commitment to the all-important first 1000 days.

**2016**

Our market-leading amino acid formula (for infants with cow's milk allergy) Neocate now includes SYNEO™, a unique, patented blend of pre- and probiotics.

**2017**

Danone launches a new company signature, which reflects its vision that our health and that of our planet are interconnected. 'One Planet. One Health'.



**2019**

The new *Nutricia Cuijk* factory is opened, allowing us to build upon our focus on quality, innovation and sustainability.

**About Danone ([www.danone.com](http://www.danone.com))**

Dedicated to bringing health through food to as many people as possible, Danone is a leading global food & beverage company building on health-focused and fast-growing categories in three businesses: Essential Dairy & Plant-Based Products, Waters and Specialized Nutrition. Danone aims to inspire healthier and more sustainable eating and drinking practices, in line with its 'One Planet. One Health' vision which reflects a strong belief that the health of people and that of the planet are interconnected. To bring this vision to life and create superior, sustainable, profitable value for all its stakeholders, Danone has defined its 2030 Goals: a set of nine integrated goals aligned with the Sustainable Development Goals (SDGs) of the United Nations. Danone commits to operating in an efficient, responsible and inclusive manner; it holds itself to the highest standards in doing business, as reflected by its ambition to become one of the first multinationals certified as B Corp™. With more than 100,000 employees, and products sold in over 120 markets, Danone generated €24.7 billion in sales in 2018. Danone's portfolio includes leading international brands (*Actimel, Activia, Alpro, Aptamil, Danette, Danio, Danonino, evian, Nutricia, Nutrilon, Volvic*, among others) as well as strong local and regional brands (including *AQUA, Blédina, Bonafont, Cow & Gate, Horizon, Mizone, Oikos, Prostokvashino, Silk, Vega*).

Listed on Euronext Paris and on the OTCQX market via an ADR (American Depositary Receipt) program, Danone is a component stock of leading social responsibility indexes including the Dow Jones Sustainability Indexes, Vigeo Eiris, the Ethibel Sustainability Index, MSCI Global Sustainability, MSCI Global SRI Indexes and the FTSE4Good Index.

## **Contacts**

Christine Lydon  
Senior Content Editor  
FleishmanHillard Fishburn  
christine.lydon@fhflondon.co.uk  
+44 208 618 2889

Jayson Otke  
External Communications & Media Relations  
Danone Specialized Nutrition  
jayson.otke@danone.com  
+31 615 112 147